# **Marketing & Compliance Specialist**



#### Overview

Founded in 1985, the <u>USA Poultry & Egg Export Council</u> (USAPEEC) is a non-profit, industry-sponsored trade organization dedicated to increasing exports of U.S. poultry and egg food products in all foreign markets. USAPEEC has a network of 16 representative offices worldwide and operates programs in 75 countries.

USAPEEC seeks to fill a newly created position - Marketing & Compliance Specialist (MCS). The MCS will oversee contract management, program coordination, financial administration, and compliance monitoring in the Global Marketing department.

#### **Position Location**

Tucker, Georgia (metro Atlanta area). Hybrid position (three days - office and two days - work from home per week). Local candidates preferred. Fully remote work requests will not be considered.

#### **Salary & Benefits**

USAPEEC offers a competitive salary and a superior benefits package.

## **Apply**

Submit a cover letter with salary requirements and resume by email to:

Leah Cochran Mulcahy, Vice President. Global Marketing <a href="mailto:lmulcahy@usapeec.org">lmulcahy@usapeec.org</a>

# **Key Responsibilities:**

## 1. Financial & Operational Support

- Track annual budget allocation for programs and research projects, working with accounting teams to ensure compliance.
- Monitor the Finance Mailbox for invoices, conducting initial reviews for completeness before coding and processing.
- Assist with financial record-keeping, claims processing, and budget reconciliation.
- Review employee expense reports for accuracy, ensuring proper documentation.
- Ensure timely submission of invoices and reimbursements to funding sources.
- Address budget-related challenges and provide approvals as necessary

### 2. Contract & Compliance Management

- Establish and maintain a system for tracking and managing contract processes, ensuring compliance with regulations and organizational policies.
- Administer and monitor the Request for Proposals (RFP) process, ensuring complete documentation and contract approvals.
- Generate and oversee specialty contracts, including representative contracts for USDA Market Access Program (MAP), USDA Regional Agricultural Promotional Program (RAPP), commodity funding, and program initiatives.
- Maintain accurate records of research-related communications, funding approvals, and contract execution.
- Track and analyze contract budgets to ensure financial adherence.
- Provide support for compliance audits (e.g., USDA/FAS), including document retrieval and organization.

# 3. Continuous Improvement & Strategic Planning

- Identify opportunities for process improvements in program management, compliance tracking, and contract execution.
- Implement automation tools to enhance efficiency and improve workflow.
- Develop new ideas for funding opportunities.
- Perform other duties as assigned.

#### **Qualifications:**

#### **Education & Experience:**

- Bachelor's degree or relevant work experience.
- Minimum of two (2) years of experience in project coordination, contract/grant management, compliance oversight, or program administration preferred.

# **Knowledge, Skills & Abilities:**

- Strong attention to detail with the ability to manage contract lifecycles and program deliverables.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), NetSuite, and project management tools.
- Excellent communication skills.
- Ability to independently manage multiple assignments, prioritize deadlines, and problem-solve effectively.
- Familiarity with USDA and commodity compliance regulations, financial administration, and grant management.
- Ability to travel domestically and internationally.

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