



Position: **Manager, International Programs**
 American Peanut Council
Reports to: **Senior Director, International Programs**

Summary: Supports the development and execution of the industry's export strategy for U.S. peanuts. Implements the USDA - Foreign Agricultural Service Unified Export Strategy under the direction of the Senior Director, International Programs. Manages a portfolio of country(ies) and/or activities as assigned by the Senior Director, International Programs and President/CEO. Supports efforts of trade policy consultant and export technical consultant to address and resolve technical barriers to trade.

Description:

- Supports trade servicing/consumer marketing programs in target markets as assigned by Senior Director, International Programs
- Assists with drafting the annual UES application to FAS
- Coordinating inbound and outbound trade missions
- Planning and executing participation at international trade shows as identified in the UES
- Reviewing and processing invoices from international contractors to ensure compliance with FAS program regulations
- Planning, tracking and reporting status of budgets for assigned countries to Senior Director, International Programs
- Drafting presentations, articles, and other communications materials related to international programs for internal and external audiences.
- Managing website updates for international activities
- Planning new market development activities in coordination with the Senior Director, International Programs. May include drafting and submitting USDA Emerging Market Program or other grant applications.
- Traveling to existing and developing international markets to oversee trade/consumer programs.
- Respond to industry requests for export-related information including statistics and distribute trade leads.
- Other responsibilities as assigned by Senior Director of International Programs

Education and Experience:

Bachelor's degree required; advanced or technical degree a plus. Minimum three years professional experience in the area(s) of international marketing, international development, agricultural economics. Must be familiar with FAS Cooperator Programs. International language skills a plus. Ability for frequent international and domestic travel required.

To Apply:

If you are interested in this position, please submit a cover letter outlining your qualifications and your resume to pvlazakis@peanutsusa.com and rowen@peanutsusa.com. Please respond no later than September 9, 2022. The American Peanut Council is an Equal Opportunity Employer and Provider.

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