



UNITED STATES AGRICULTURAL
EXPORT DEVELOPMENT COUNCIL

MAP, FMD & INDUSTRY CONTRIBUTIONS HAVE

EXPORT IMPACT



\$9.6 BILLION

Export revenue increased by an average of **\$9.6 billion a year**, \$1.5 billion above the 2016 study level and total nearly \$414 billion from 1977 to 2019.



13.7% LIFT

\$9.6 billion translates into **13.7 percent of total ag exports** attributed to market development programs.



\$1 = \$24.5

Each dollar invested returned an average **\$24.5 from 1977-2019**, consistent with past studies and above the average BCR of about \$11 across a range of studies on commodity export promotion programs.



\$12.2 BILLION

to farm cash receipts.

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UNITED STATES AGRICULTURAL
EXPORT DEVELOPMENT COUNCIL

MAP, FMD & INDUSTRY CONTRIBUTIONS MAKE

ECONOMIC IMPACT

The U.S. economy benefits from export development investment
adding annually



\$45 BILLION

in economic output.



\$22.3 BILLION

to the U.S. gross domestic product.



\$11.7 BILLION

in labor income.



225,800 JOBS

average annual increase of jobs created.

ACROSS THE ENTIRE ECONOMY FROM 2002 TO 2019.

usaedc.org



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IMPACTS FROM

AGRICULTURE TRADE PROMOTION

The Agricultural Trade Promotion (ATP) program provided \$300 million to participating organizations, that added \$90 million in contributions.

Between 2019 and 2026, these investments are projected to generate:



\$11.1 BILLION

in additional agricultural export revenue over the entire period.



\$6.44 BILLION

in farm cash receipts, about \$810 million annually.



\$11.2 BILLION

added to the U.S. gross domestic product (GDP).



14,780 JOBS

added annually on average.

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UNITED STATES AGRICULTURAL
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MARKET DEVELOPMENT INVESTMENT

SIGNIFICANTLY CONTRIBUTES TO



**AGRICULTURAL
EXPORTS**



**ECONOMIC
GROWTH**

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A study by IHS Markit analyzed the impact of market development investment in bulk/intermediate and high-value/consumer-oriented products.



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“The results support the conclusions of previous studies that USDA Export Market Development programs are **highly effective at generating an **extremely high return on investment** and **account for a high percentage** of the level of U.S. agricultural exports.”**

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